

Journalistic Writing Practicum Scorecard

CHAPTER	STATE	TEAM NUMBER

	High 5–4 points	Middle 3-2 points	Low 1-0 points	Weight	Total Points
Lead/focus				x 3	
Accuracy of information and quotes				x 3	
Clarity and conciseness				X 2	
Correct style (AP)				X 2	
Depth of coverage				X 2	
Header/headline				X 2	
Grammar, spelling, punctuation and word choice				X 2	
Organization and format				X 2	
Accomplishment of purpose				X 2	

TOTAL POINTS (100 POINTS POSSIBLE)