



NATIONAL FFA
CAREER AND LEADERSHIP
DEVELOPMENT EVENTS

Electronic Media Practicum Promotional Video Scorecard

CHAPTER

STATE

TEAM NUMBER

	Possible Score	Member Score
Solid promotional value	20	
Tells a story	20	
Use of provided materials (Used numerous clips, no repeated shots, chose appropriate clips)	15	
Quality of video editing (no black flashes, jump cuts or other erratic movements)	15	
Audio editing (correct volume, no clipping, correct use of natural sound)	15	
Creativity	10	
Stayed within time limit	5	
TOTAL POINTS	100	